Commission % Package Deal Last Modified Commission **Entered By** Headline # Order Type Sales Tax Net Total 90-80 Demo Telerep/Washington DC, Washington DC (1040) Waterfront Strategles (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Telerep/Washington DC Political - Issue (1068) 10/23/12-11/04/12 NAGELBERG, DAN National/Political 79/86/2162 Agency/T-Code Schedule Dates Account Types Advertiser **Suyer Name** Billing Type

Salesperson Sales Office

Product Brand hone/Fax

1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

\$68,400.00 \$35,400.00 \$103,800.00 2 11 8 By Broadcast Month Oct. 2012 Nov. 2012 Pittsburgh (WPXI) Grand Total:

> \$15,570.00 \$88,230.00

15.00

Deb O'Keefe

10/22/12 11/02/12

Date Entered

338210

Contract #

06386515

Normal

HOUSE MAJ PAC 10/23 \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*, \*\*\*HIATUS 9/11\*\* \*\*ALSO DARK ENTIRE WEEK 9/4-9/17\*\*

Standard

Comments

Line	Line Type / Break Type (Ref #)	Dates	Š	Length	Run Times SP	SPW Mo Tu	Tu We Th	F. Sa	Su Spots	Rate	F	Total	Station	Comments	Entered
1.0	1.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 10/	:30 10A- Ellen	1	1 1 1	1 1	4	\$35	\$350.00	\$1,400.00	\$1,400.00 Pittsburgh (WPXI)	ELLEN/1	10/22/12
2.0	2.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 10: AT	:30 10:59P- CHANNEL 11 NEWS	1	1 1 1	1	4	\$2,000.00	0.00	\$8,000.00	\$8,000.00 Pittsburgh (WPXI)	11 PM NEWS/2	10/22/12
3.0	3.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 11:	:30 11:34P- TONIGHT SHOW	1	1 1 1	1	4	\$67	\$675.00	\$2,700.00	\$2,700.00 Pittsburgh (WPXI)	THE TONIGHT SHOW/3	10/22/12
4.0	4.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 12:	:30 12:37A- Late Night	1	1 1 1 1	11	4	\$25	\$250.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	JIMMY FALLON/4	10/22/12
5.0	5.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 11: At l	:30 11:59A- Channel 11 News At Noon	1	1 1 1	1	4	\$37	\$375.00	\$1,500.00	\$1,500.00 Pittsburgh (WPXI)	CHANNEL 11 NOON NEWS/5	10/22/12
6.0	6.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 2:5	:30 2:58P- Days Of Our Lives	3 X	XXXX	×	3		\$500.00	\$1,500.00	\$1,500.00 Pittsburgh (WPXI)	DAYS OF OUR LIVES/6	10/22/12
0.7	7.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 4P-	:30 4P- Judge Judy 4p	1	1 1 1	1,1	3	\$40	\$400.00	\$1,200.00	\$1,200.00 Pittsburgh (WPXI)	JUDGE JUDY/4p/ 7	10/22/12
7.0.1	7.0.1 Closed Preempt	10/26/12	M				1 1	1 1					Pittsburgh (WPXI)	Pre-empt/Exception -	
8.0	8.0 Normal Line / Spot	10/23/12-10/26/12	4	:304:2	:30 4:29P- Judge Judy 430p	1	1 1 1 1	11:	4	0S\$	\$500.00	\$2,000.00	\$2,000.00 Pittsburgh (WPXI)	JUDGE JUDY/430p/ 8	10/22/12
9.0	9.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 SP.	:30 SP- 5:30P (EST)	-	1 1 1	1		06\$	\$900.00	\$2,700.00	\$2,700.00 Pittsburgh (WPXI)	S-530p-CH 11 EARLY NEWS/9	10/22/12
9.0.1	9.0.1 Closed Preempt	10/26/12					1 1	1 1					Pittsburgh (WPXI)	Pre-empt/Spot -	
10.0	10.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 8:3	:30 S:30P- 6P (EST)	1	1 1 1 1 1	1	4	06\$	\$900.00	\$3,600.00	\$3,600.00 Plttsburgh (WPXI)	530p-6p- CH 11 EARLY NEWS/10	10/22/12
					CONF	<b>CONFIRMATION CONTRACT</b>	TION	CON	TRAC	<u> </u>					
pted	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	nr:				Date:	8	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Page 1 of 4

1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

HOUSE MAJ PAC 10/23 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, \*\*\*HIATUS 9/11\*\* \*\*ALSO DARK ENTIRE WEEK 9/4-9/17\*\* Commission % Date Entered Last Modified Package Deal Commission Order Type **Entered By** Headline # Net Total Sales Tax CO-OP Demo Telerep/Washington DC, Washington DC (1040) Waterfront Strategles (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Telerep/Washington DC Political - Issue (1068) 10/23/12-11/04/12 NAGELBERG, DAN National/Political 338210 79/86/2162 Standard Contract # Agency/T-Code Schedule Dates Account Types **Buyer Name** Advertiser Salesperson Sales Office Billing Type hone/Fax Comments roduct Brand

Deb O'Keefe

06386515

Normal

10/22/12 11/02/12

\$68,400.00 \$35,400.00 \$103,800.00 25 11 85 Pittsburgh (WPXI) By Broadcast Month Oct. 2012 Nov. 2012 Grand Total:

> \$15,570.00 \$88,230.00

15.00

ej	Une Type / Break Type (Ref #)	Dates	Ж	Sec Length	Run Times	SPW Mo	2	We Th	Ŧ	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	11.0 Normal Line / Spot	10/23/12-10/26/12	4	:305:	:30 5:58P- Channel 11 News At 6pm M-F		1	1 1	+-1		4	\$1,000.00	\$4,00	\$4,000.00 Pittsburgh (WPXI)	CH 11 EARLY NEWS 6-630p/11	10/22/12
12.0	12.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 6:	:30 6:59P- Jeopardy	3	×	×	×		3	\$1,800.00	\$5,40	\$5,400.00 Pittsburgh (WPXI)	JEOPARDY/12	10/22/12
13.0	13.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 6:	:30 6:58A- Today Show		1	1 1	1		4	\$800.00	\$3,20	\$3,200.00 Pittsburgh (WPXI)	TODAY SHOW 7a/13	10/22/12
14.0	14.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 7::	:30 7:30P- WHEEL OF FORTUNE	3	×	×	×		3	\$1,800.00	\$5,40	\$5,400.00 Pittsburgh (WPXI)	WHEEL OFFORTUNE/14	10/22/12
15.0	15.0 Normal Line / Spot	10/23/12-10/26/12	4	30 9A	:30 9A- Today Show 9a		1	1 1	1		4	\$400.00	\$1,60	\$1,600.00 Pittsburgh (WPXI)	TODAY SHOW2/15	10/22/12
16.0	16.0 Normal Line / Prime	10/26/12-10/26/12	3	:30	:30 9P- Grimm 9-10P				1		1	\$4,500.00	\$4,50	\$4,500.00 Pittsburgh (WPXI)	GRIMM/16	10/22/12
17.0	17.0 Normal Line / Prime	10/29/12-10/29/12	4	:30 7:	:30 7:57P- The Voice 8-10P	1					1	\$7,000.00	\$7,00	\$7,000.00 Pittsburgh (WPXI)	THE VOICE/8-10p/17	10/22/12
18.0	18.0 Normal Line / Spot	10/27/12-10/27/12	4	:30 10 AT	:30 10:59P- CHANNEL 11 NEWS AT 11P					-	н	\$2,100.00	\$2,10	\$2,100.00 Pittsburgh (WPXI)	11 PM NEWS/18	10/22/12
19.0	19.0 Normal Line / Spot	10/27/12-10/27/12	4	:30 64	:30 6A- 8A (EST)					-		\$350.00	\$35	\$350.00 Pittsburgh (WPXI)	6a-8a Sat am News/19	10/22/12
20.0	20.0 Normal Line / Spot	10/27/12-10/27/12	4	:3084	:30 8A- 10:30A (EST)					1	1	\$375.00	\$37	\$375.00 Pittsburgh (WPXI)	8a-1030a/Sat am News/20	20 10/22/12
21.0	21.0 Normal Line / Spot	10/28/12-10/28/12	4	:30	:30 10A- MEET THE PRESS					1	1	\$3,600.00	\$3,60	\$3,600.00 Pittsburgh (WPXI)	MEET THE PRESS/21	10/22/12
22.0	22.0 Normal Line / Spot	10/28/12-10/28/12	4	:30 11 Fo	:30 11:30P- Channel 11 News Following Football 1130P					1	1	\$2,250.00	\$2,25	\$2,250.00 Pittsburgh (WPXI)	11 PM NEWS/1135p-1235a/ 10/22/12 22	5a/ 10/22/12
					CONFIRMATION CONTRACT	FIRN	IAT	<u>N</u>	S	IN	3AC	T				
cepted	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	tion:						Date:	Comments:	33		

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

B/E Bookend P/B Piggy Back

1010 Wisconsin Avenue Washington, DC 20007 Waterfront Strategies

11/02/12 Deb O'Keefe

10/22/12

Date Entered

Contract #

06386515

Normal

HOUSE MAJ PAC 10/23 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, \*\*\*HIATUS 9/11\*\* \*\*ALSO DARK ENTIRE WEEK 9/4-9/17\*\* Commission % Last Modified Package Deal Commission **Entered By** Order Type Headline # Net Total Sales Tax CO-0P Demo Telerep/WashIngton DC, Washington DC (1040) Waterfront Strategies (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Telerep/Washington DC Political - Issue (1068) 10/23/12-11/04/12 NAGELBERG, DAN National/Political 338210 79/86/2162 Standard Agency/T-Code **Schedule Dates** Account Types Salesperson **Buyer Name** Advertiser Sales Office Billing Type Phone/Fax Comments Product Brand

\$15,570.00 \$88,230.00

15.00

Rate \$68,400.00 \$35,400.00	\$103,800.00
<u>Spots</u> 67 11	78
Pittsburgh (WPXI) By Broadcast Month Oct. 2012 Nov. 2012	Grand Total:

23.0 No	une Type / break Type (ker #)	Dates	ਲ	Length Run Times	S SPW	٤	Tu We	표	Sa Su	Spots	Rate	Total	Station	Comments	Entered
+	23.0 Normal Line / Spot	10/28/12-10/28/12	4	:305:30A- 8A (EST)		2.30			-	-	\$350.00	\$350.0	\$350.00 Pittsburgh (WPXI)	S30a-8a- SUN MORNING NEWS/23	10/22/12
24.0 NC	24.0 Normal Line / Spot	10/28/12-10/28/12	4	:30 8A- 10A (EST)					-	1	\$375.00	\$375.0	\$375.00 Pittsburgh (WPXI)	8a-10aSUN MORNING NEWS/24	10/22/12
25.0 Nc	25.0 Normal Line / Prime	10/23/12-10/23/12	е	:30 10P- Parenthood 10-11P	0-11p		1			1	\$5,000.00	\$5,000.0	\$5,000.00 Pittsburgh (WPXI)	PARENTHOOD/25	10/22/12
26.0 No	26.0 Normal Line / Prime	10/23/12-10/23/12	4	:30 9P- Go On 9-930P			1			1	\$3,000.00	\$3,000.0	\$3,000.00 Pittsburgh (WPXI)	GO ON/9-930p/ 26	10/22/12
27.0 No	27.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 10A- Ellen		1				1	\$350.00	\$350.0	\$350.00 Pittsburgh (WPXI)	ELLEN/27	10/22/12
28.0 Nc	28.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 10:59P- CHANNEL 11 NEWS AT 11P	11 NEWS	1		No.		-	\$2,000.00	\$2,000.0	\$2,000.00 Pittsburgh (WPXI)	11 PM NEWS/28	10/22/12
29.0 NC	29.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 11:34P- TONIGHT SHOW	SHOW	1				1	\$675.00	\$675.0	\$675.00 Pittsburgh (WPXI)	THE TONIGHT SHOWWITH 10/22/12	10/22/12
30.0 NC	30.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 11:59A- Channel 11 News At Noon	. News	٦				1	\$375.00	\$375.0	\$375.00 Pittsburgh (WPXI)	CHANNEL 11 NOON NEWS/30	10/22/12
31.0 Nc	31.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 SP- 5:30P (EST)		-	the sales are represent			F	\$900.00	\$900.0	\$900.00 Pittsburgh (WPXI)	S-530p- CH 11 EARLY NEWS/31	10/22/12
32.0 NC	32.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 5:30P- 6P (EST)		н				-	\$900.00	\$900.0	\$900.00 Pittsburgh (WPXI)	530p-6p/ CH 11 EARLY NEWS/ 32	10/22/12
					CONFI	FIRMATION CONTRACT	JOIT O	00	I N	ACT					
oted-Aç	Accepted-Agency/Advertiser:		ā	Date: Acc	Accepted-Station:	12					Date:	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

B/E Bookend P/B Piggy Back

Page 3 of 4

1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

Deb O'Keefe \$15,570.00 \$88,230.00 10/22/12 11/02/12 06386515 Normal 15.00 HOUSE MAJ PAC 10/23 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, \*\*\*HIATUS 9/11\*\* \*\*ALSO DARK ENTIRE WEEK 9/4-9/17\*\* Commission % Package Deal Last Modified Date Entered Commission **Entered By** Order Type leadline # **Net Total** Sales Tax 90-08 **Demo** Telerep/Washington DC, Washington DC (1040) Waterfront Strategies (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Telerep/Washington DC Political - Issue (1068) 10/23/12-11/04/12 NAGELBERG, DAN National/Political 338210 79/86/2162 Standard Contract # Agency/T-Code Schedule Dates Account Types **Buyer Name** Billing Type Advertiser Salesperson sales Office Phone/Fax Comments Product Brand

\$68,400.00 \$35,400.00	\$103,800.00
<u>Spots</u> 67 11	88
Pittsburgh (WPXI) By Broadcast Month Oct. 2012 Nov. 2012	Grand Total:

Fine	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW Mo	o Tu	We Th	Fr Sa	Su Spots		Rate	Total	Station	Comments	Entered
33.0	33.0 Normal Line / Spot	10/29/12-10/29/12	4	:30	:30 5:58P- Channel 11 News At 6pm M-F	1					1	\$1,000.00	\$1,000.0	\$1,000.00 Pittsburgh (WPXI)	6-630p- CH 11 EARLY NEWS /33	10/22/12
34.0	34.0 Normal Line / Spot	10/29/12-10/29/12	4	:30	:30 6:58A- Today Show	1					1	\$800.00	\$800.0	\$800.00 Pittsburgh (WPXI)	TODAY SHOW/37	10/22/12
38.0	35.0 Normal Line / Spot	10/29/12-10/29/12	4	:30	:30 9A- Today Show 9a	1					=	\$400.00	\$400.0	\$400.00 Pittsburgh (WPXI)	TODAY SHOW2 /38	10/22/12
36.0	36.0 M/G For 9.0.1 / Spot	10/26/12-10/26/12	q	:30	:30 5:58P- Channel 11 News At 6pm M-F				1			\$1,000.00	\$1,000.0	\$1,000.00 Pittsburgh (WPXI)	6pCH 11 EARLY NEWS/9	10/24/12
36.1	36.1 M/G For 9.0.1 / Spot	10/26/12-10/26/12	5	:30	:30 S:58P- Channel 11 News At 6pm M-F	-13			-		н	\$1,000.00	\$1,000.0	\$1,000.00 Pittsburgh (WPXI)	6pCH 11 EARLY NEWS/9	10/25/12
37.0	37.0M/G For 7.0.1 / Spot	10/26/12-10/26/12	4	:30	:30 4:58A- Channel 11 News 5am				7			\$300.00	\$300.0	\$300.00 Pittsburgh (WPXI)	Z//eS	10/24/12
37.1	37.1 M/G For 7.0.1 / Spot	10/26/12-10/26/12	S	:30	:30 4:58A- Channel 11 News Sam	3		************	-		-	\$300.00	\$300.0	\$300.00 Pittsburgh (WPXI)	5a/7	10/25/12
38.0	38.0 Normal Line / Spot	11/04/12-11/04/12	3	308:	:30 8:13P- NBC Sunday Night Football					-1	1	\$21,000.00	\$21,000.0	\$21,000.00 Pittsburgh (WPXI)	NFL 805-12M/42	11/2/12
1 - 3																
					CONFIRMATION CONTRACT	-IRI	MAT	NO	NOS	TRA	CT					
eptec	Accepted-Agency/Advertiser.	LINE THE PARTY		Date:	Accepted-Station:	ion:					Date:	บั	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.